

Jon Gordon Signature Programs

How To Create Your Competitive Advantage

I help leaders and teams turn Jon Gordon's big ideas into practical action that strengthens mindset, culture, trust, communication, and performance. **Each program can be delivered as a keynote, workshop, or retreat session.**

The Energy Bus

Helps leaders and teams take back the wheel on mindset, ownership, and emotional energy. Participants learn how to choose their response, create a compelling vision, fuel resilience, and address negativity before it drains culture.

It is a strong fit for organizations navigating burnout, change, low morale, or a team that needs a practical reset people can feel right away.

The Power of Positive Leadership

Built from Jon Gordon's leadership framework, this session equips leaders to create strong cultures from the inside out. Put WE before ME. We focus on positive vision, communication, relationships, love-and-accountability, and the daily habits that move people from compliance to commitment.

Leaders leave with practical tools to strengthen trust, raise standards, and lead with greater clarity, belief, and purpose.

The Power of a Positive Team

Empowers teams to build the habits for a more united, more trusting, and more effective culture. Together we work on shared vision, optimism, communication, trust, and how to remove negativity before it spreads through the team.

Teams leave with practical language and shared actions that improve connection, collaboration, and everyday teamwork.

The 7 Commitments of a Great Team

Grounded in the seven commitments, this session helps teams move beyond surface-level teamwork into deeper trust, accountability, and resilience. We explore the commitments that help people stay connected in adversity, own their role, and give their best to a shared mission.

It is especially powerful for teams that want to rebuild commitment, strengthen culture, and grow through challenge.

Difficult Conversations Don't Have to Be Difficult

This is for leaders and teams to stop avoiding the conversations that matter most. Participants learn how to lower defensiveness, increase emotional awareness, listen for understanding, and move from tension or silence toward trust and clarity.

It is especially helpful when teams need healthier conflict, stronger feedback skills, and more courage to address what has been left unsaid.

Ways We Can Work Together

Available as a keynote, interactive workshop, retreat session, or learning event. Ideal for leadership teams, schools, nonprofits, health care teams, and organizations that want stronger culture, trust, communication, and performance. Programs can be tailored to your goals, audience, and time frame.



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